

## APPENDIX D – Website criteria

### CRITERIA FOR THE RECOGNITION OF WEBSITES BY THE FIG

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**The requesting of an accreditation is subject to fulfilment of the following conditions:**

1. A website can apply for recognition and acceptance by FIG with the identity and statute of:
  - i. an independent “stand alone” website, or
  - ii. an extension within an existing multimedia-company (newspaper, magazine, TV, Agency,).
2. The website must have the position and structure of an independent (unit of a) company with legal liability for the editor.
3. The website should be recognised and registered as a real and full journalistic medium by its official national general journalist’s organisation and/or their legal authorities’ ruling media affairs.
4. A MULTISPORT or MONOSPORT specialist website must be recognised by its national / international sports federations.
5. The website should be fully operational and online following the regulations for at least two years. Newcomers can apply for exception through their National Sports journalists Association.
6. By way of production, the website has to offer by far the most proper content at a professional level. All not originally produced content - even that which has been edited - must mention the original source.
7. The website should only use officially paid news sources (agencies, professional freelancers, trainees) as legal providers for their content (text and photos). Other sources can only be used if officially recognised ones are not available. In that case, the alternative source must clearly be identified as such.
8. Sites which function mainly as a pass- through-site for edited copy/paste-content **will not** be recognised as a press medium.
9. Fan-sites, sponsor-sites, promotional sites and event-linked sites **will not** be recognised as a press medium.
10. Blogs are accepted as public journalism when they function integrated within a recognised journalistic media.
11. The editors, who exercise final control on all copy before it is published, must be recognised professional journalists.
12. The website should have the input of officially recognised professional journalists as determined for each continent/country by AIPS (or an AIPS- continental section). Newcomers can apply for exception through their National Sports journalists Association.
13. The visible commercial/promotional support surrounding news items should not disturb/dominate optically and/or volume-wise the related journalistic content.